**Feasibility Analysis Assessment Factors**

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| **Technical Feasibility - Can We Build It?** | | |
| **Consider** | • Familiarity with application: Less familiarity generates more risk. | • Familiarity with technology: Less familiarity generates more risk. |
| • Project size: Large projects have more risk. | • Compatibility: The harder it is to integrate the system with the company’s existing technology, the higher the risk will be. |
| **The website with implemented User accounts is achievable and is not out of scope with current software skills. No new technology will be needed to be learned; everything is familiar. This project will be a small prototype and fits well with the business’s technology.** | | |
| **Economic Feasibility - Should We Build It?** | | |
| **Factors** | • Development costs | • Annual operating costs |
| • Annual benefits (cost savings and/or increased revenues) | • Intangible benefits and costs |
| **The cost of this project is very small; essentially free. Operating this prototype will not contribute to an annual cost. If works out, it will expand the business** | | |
| **Organizational Feasibility - If We Build It, Will They Come** | | |
| **Consider** | • Is the project strategically aligned with the business? | • Project champion(s)? |
| • Senior management? | • Users and other stakeholders? |
| **This project does strategically align with the business since many businesses already have a website where one can create and account. This project will be utilizable and will pull in interest of others in a positive way with no conflicts.** | | |